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NO. OF PAGES: 12

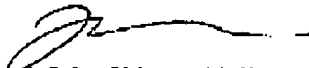
MESSAGE:

Re: U.S. Patent Application
Serial No.: 10/657,693
Title: METHOD OF OPERATING A MICRO-ENVIRONMENT WITHIN A
COMMERCIAL COMPLEX TO PROMOTE SALES OF PARTICULAR PRODUCTS
AND SERVICES OFFERED BY PARTICIPATING RETAIL MERCHANTS

Dear Sirs:

Please find enclosed a copy of the Amendment which is in response to the Office Action dated Jan. 23, 2009 entered in connection with the above identified application. The Amendment is being filed within three months after the date of the Office Action, and therefore, no extension fees are believed to be required. The total number of claims remains unchanged, and therefore, no extra claim fees are required.

Very Truly Yours,


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